

SEIKO QUARTZ

LC (Liquid Crystal)

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GUARANTEE & INSTRUCTIONS

SEIKO DIGITAL QUARTZ LC (Liquid Crystal)

Cal. 0624

Your quartz crystal digital display watch is a possession you can be proud of for its superb accuracy, design and features. The result of SEIKO's advanced micro miniaturization and micro electronic technologies. It is a product of K. Hattori & Co., Ltd. and its SEIKO industrial group. The SEIKO Digital Quartz LC is a revolutionary electronic wrist watch with no moving parts. It incorporates a quartz crystal oscillator, an integrated circuit and a liquid crystal digital display to indicate the time in hours, minutes and seconds. The exceptional accuracy of your SEIKO Digital Quartz LC is the result of the highly stable oscillation of the quartz crystal, which is carefully cut to the most exacting specifications and aged to assure the most stable oscillations over a long period of time. Until SEIKO pioneered the development of the SEIKO Quartz wrist-sized watch, this degree of accuracy was available only in large quartz master clocks. Now SEIKO Quartz watches are changing the world's standard of accuracy.

GUARANTEE

We certify that the SEIKO watch described on the enclosed certificate of guarantee was manufactured by the SEIKO industrial group, and that it is guaranteed to be free from defects in material and workmanship for one year from date of purchase. Within that period, regulation, adjustment, repair or replacement of parts or movement will be performed without charge except in the case of damage caused by accidents or lack of care. To qualify for service under the guarantee, you must present your watch along with a valid guarantee certificate (see at end of this booklet) to the authorized SEIKO dealer from whom the watch was purchased or any member of the SEIKO Worldwide Service Network listed on pages 9 through 18 of this booklet. Postage, insurance, and shipping charges are to be paid by the owner of the watch. THIS GUARANTEE IS IN LIEU OF ALL OTHER GUARANTEES, EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE.

IMPORTANT

1. THIS GUARANTEE DOES NOT COVER THE WATCH BRACELET, STRAP, GLASS OR BATTERY.
2. THIS GUARANTEE IS VALID ONLY WHEN THE GUARANTEE CERTIFICATE AT END OF THIS BOOKLET IS PROPERLY FILLED IN BY THE AUTHORIZED SEIKO DEALER FROM WHOM THE WATCH WAS PURCHASED.
3. WE RESERVE THE RIGHT TO RELINQUISH ALL RESPONSIBILITY FOR REPAIRS IF THE WATCH IS TAMPERED WITH OR DAMAGED BY OTHER THAN SEIKO AUTHORIZED SERVICE FACILITIES.

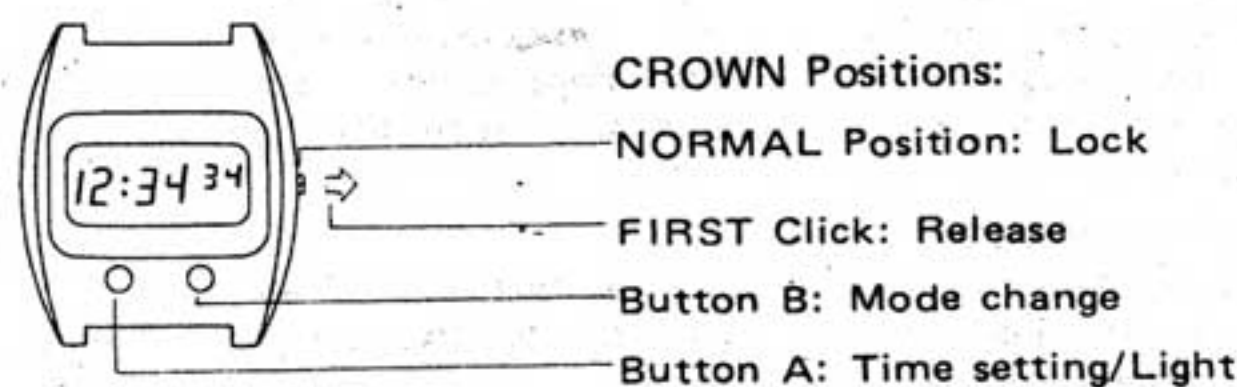
K. Hattori & Co., Ltd.
Tokyo, Japan

CHARACTERISTICS

1. Frequency of crystal oscillator 32,768 Hz.
(Hz. = Hertz—Cycle per second)
2. Accuracy Less than 10 seconds per month
(at normal temperature)
3. Time display Continuous digital readout in
hours, minutes and seconds using
Field Effect Mode of liquid
crystal
4. Battery U.C.C. 386
(1 piece . . . Battery life is over
one year.)
5. IC (Integrated circuit) C-MOS-LSI
(Complementary Metal Oxide
Silicon—Large Scale Integrated
Circuit)

HOW TO USE YOUR SEIKO DIGITAL QUARTZ LC

Cal. 0624



HOW TO SET TIME

1. TO SET THE SECOND DIGITS
 First, pull the crown all the way OUT to set the time. The second digits immediately start flashing when the crown is pulled all the way out. This indicates that the second digits are ready to be changed manually. When button "A" is then depressed, it automatically causes the second digits to return to "00" in accordance with a time signal.
Note: When the second digits indicate any numbers from "01" to "29", the digits are reset automatically whenever button "A" is depressed. When digits 30-59 are displayed and button "A" is depressed, one minute is added and the second digits immediately returns to "00" again.

2. TO SET THE MINUTE DIGITS

While the second digits are flashing, depress button "B", then the minute digits will immediately start flashing. This indicates that the minute digits are ready to be changed manually. Each depression of button "A" will then advance the minute digits one minute until the desired minute display is shown.

3. TO SET THE HOUR DIGITS

While the minute digits are flashing, depress button "B" again, the hour digits will then start flashing. This now indicates that the hour digits are ready to be changed manually.

By depressing button "A", the hour digits are advanced one hour. Each depression of button "A" will then advance the hour digits one hour to the desired time.

Be sure to push the crown IN to the normal position each time after setting the time.

When you want to set only the minute or the hour, you can adjust it independently from the other two timekeeping indicators.

For example, if you are travelling and need to adjust the hour, first pull the crown all the way OUT and then push button "B" two times. After the hour digits start flashing, depress button "A" each time you want to advance the hour digits one hour until the desired hour is reached.

Push the crown IN to the normal position after setting time. To make changes in the minute digits only, depress button "B" once after the crown is pulled all the way out. The minute digits then start flashing and can be changed as described above.

HOW TO USE THE LIGHT

Button "A" serves both for setting the time and activating the tiny illuminating light. The light clearly illuminates the hour, minute and second digits in the dark.

When button "A" is depressed, the light is activated. Button "A" activates the light only when the crown is at the normal position.

Note: The battery life is over one year when the light button is pushed ten times a day (one second at one time). Unnecessary pushing of the light button may run the battery down in less than one year.

THE CARE OF YOUR WATCH

The crystal oscillator in your watch is sealed in a vacuum capsule which is specially designed to protect against vibrations. Consequently, external conditions will have little effect on your watch in general use. However, remember that your watch contains a highly precise electronic circuit, and to maintain its high accuracy, you should not subject the watch to violent shocks or extreme temperatures.

BATTERY CHANGE

Although the miniature battery (U.C.C. 386) which powers your watch may last longer than one year, we recommend that it be replaced after each full year of use. Please contact an AUTHORIZED SEIKO DEALER for replacement.

REPAIR SERVICE

Please refer to the SEIKO Worldwide Service Network listed on the following page. The six Service Centers are available for repair service. However, for the convenience of those customers in areas other than the above, the Repair Reception Centers listed on pages 10-18 will be glad to receive and forward your watch for repair to one of our Service Centers.

PLEASE NOTE: Only the six Service Centers of the SEIKO Worldwide Service Network can repair or check a watch.

SEIKO Worldwide Service Network

(Repair Available)

- U.S.A.
 - Los Angeles SEIKO Center
3321 Wilshire Blvd., Los Angeles, Calif. 90010
 - New York SEIKO Center at Rockefeller Center
48 West 50th St., New York, N.Y. 10020
- England SEIKO Service Centre
1 Grangeway, London, NW6 2BN
- Italy SEIKO Service Center
via Ippolito Nievo 37, Milan
- West Germany SEIKO Service Center
4 Düsseldorf, Volmerswerther Str. 26
- Japan K. Hattori & Co., Ltd.
5, Kyobashi 2-chome, Chuo-ku, Tokyo 104

SEIKO Worldwide Service Network
(Repair Reception)

Asia

Bahrain Ambassador Stores
P.O. Box 237, Bahrain

Cyprus A. Stephanides & Son, Ltd.
P.O. Box 1878, 18, C-D Digenis Akritas
Nicosia

Guam Hattori (Guam), Inc.
Suite 104, Guam International Trade Center,
(P.O. Box CV, Agana, Guam 96910)

Hong Kong SEIKO Service Center
c/o Thong Sia Co., Ltd.
Star House, 3rd Floor, West Half,
Salisbury Road, Kowloon
SEIKO Service Center
Shop Number 16, Shopping Arcade, Excelsior Hotel,
Causeway Bay, Hong Kong

Republic of Indonesia SEIKO Service Center
Gedung Pusat Perdagangan Pasar Baru,
Ground Floor No. 1-31 (Block A), Djakarta V

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Iran SEIKO Service Center -
73 Shah Avenue, Teheran

Japan WAKO
SEIKO Service Center
5, 4-chome, Ginza, Tokyo 104

Jordan Wahbe Tamari & Sons
P.O. Box 355, Amman

Kuwait Electronic Appliances Corporation
P.O. Box 2449, Saddoun Al Jassim Building,
Fahed Al Salem Street, Kuwait

Lebanon Ets. Soubra
P.O. Box 6959, 55 Tripoli Street, Beirut

Malaysia SEIKO Service Center
Thong Sia Co. (S) Pte. Ltd., Kuala Lumpur Branch
45, Jalan Tuanku Abdul Rahman, Kuala Lumpur

Sultanate of Oman
Muscat Suhail & Saud Bahwan
P.O. Box 169, Muscat

Salalah Suhail & Saud Bahwan
P.O. Box 114, Salalah

The Philippines SEIKO Service Center
Room 103, Trinity Bldg.,
T.M. Kalaw St., Ermita, Manila
SEIKO Service Center
Colon St. Cor. Legaspi St., Cebu City

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Saudi Arabia
Dammam Hamad Al Abdul Rahman Al-Husayni
P.O. Box 284, King Street, Dammam

Jeddah Hamad Al-Abdul Rahman Al-Husayni
Shorbatly Bldg., Jeddah

Riyadh Hamad Al-Abdul Rahman Al-Husayni
P.O. Box 498, King Abdul Aziz Street, Riyadh

Republic of Singapore SEIKO Service Center
c/o Thong Sia Co. (S) Pte. Ltd.
34, Bideford Road, Singapore 9

Syria A.F. Debs
P.O. Box 2396, Damascus

Taiwan SEIKO Service Center
7 Wuchang Street, 2nd Sec., Taipei

Thailand SEIKO Service Center
46-48, Rajdhamri Road, Bangkok

Republic of Vietnam SEIKO Service Center
115 Tu Do Street, Saigon

Oceania
Australia Adelaide SEIKO Service Centre (S.A.) Pty. Ltd.
12 Wyatt Street, Adelaide,
South Australia, 5000

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Brisbane Tallerman & Co. (Q'land) Pty. Ltd.
SEIKO Service Agency
165 Elizabeth Street, Brisbane, Queensland, 4000
or G.P.O. Box 310, Brisbane, 4001

Melbourne SEIKO Watch Service Shop
Hub Arcade, 318-322 Little Collins St., Melbourne,
Victoria, 3000

Perth Tallerman (W.A.) Pty. Ltd.
Box P-1231, G.P.O., 372 Newcastle Street, Perth, W.A.

Sydney SEIKO Service Centre (Australia) Pty. Ltd.
491 Kent Street, Sydney
or P.O. Box A370, Sydney South Post Office 2000, Sydney

Fiji A.S. Farebrother & Co., Ltd.
G.P.O. Box 36, Dominion House 1st Floor,
Thomson Street, Suva

New Zealand Tallerman & Co. (N.Z.) Ltd.
P.O. Box 3665, 1st Floor, Warwick House,
20 Fanshawe Street, Auckland

T.P.N.G.* Port Moresby Watchmakers
P.O. Box 181, Port Moresby, T.P.N.G.

*T.P.N.G. ... Territory of Papua and New Guinea

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North America

Canada SEIKO Center
Suite 200, 109 Railside Road, Don Mills,
Toronto, Ontario M3A 1B5

U.S.A. Chicago SEIKO Center
Room 1112, 29 East Madison St., Chicago,
Illinois 60602

Dallas SEIKO Center*
1708 Main St., Dallas, Texas 75201

Honolulu SEIKO Center
Shop No. 1132, Ala Moana Shopping Center,
Honolulu, Hawaii 96814

* In case of Mailing, send the watch directly to Los Angeles SEIKO Center.

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Central & South America

Argentina SEIKO Service Center
Santa Fé 1441, Buenos Aires

Brasil Rio de Janeiro Hase S/A, Imp. e Exp.
Av. Rio Branco, 156-9^o and
Salas 2434 e 2435, Rio de Janeiro

São Paulo SEIKO Service Center
Rua Augusta, 2296, São Paulo

Colombia SEIKO Service Center
Carrera 10 a No. 14-20 Piso 7, Bogota

Ecuador Almacenes Eljuri Cia., Ltda.
P.O. Box Letra F, Cuenca

México Exactitud S.A.
S.L. Postosi No. 211-3er, Piso, México, 7, D.F.

Perú Sasaki y Cia., S.A.
Av. Horacio Urteaga No. 1429,
Casilla No. 1297, Jesus Maria, Lima

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Uruguay Precision Ltda.
Soriano 1023, Montevideo

Venezuela Henrique Pfeffer, C.A.
Apartado 6550, Edificio Centro Empresarial,
Quinto Piso, Avenida Universidad,
(Traposos a Chorro), Caracas

Europe

Austria A. Weiner Ges.m.b.H.
Cumberlandstrasse 16, 1140 Wien

Belgium UTI S.A.B.
Centre International Rogier,
13, Place Rogier, Brussels 1

Denmark Henning Arberg A.S.
Orholmvej 57, DK-2800, Lyngby

France UTI S.A.
139, Boulevard de Sébastopol, Paris 2^e
SEIKO Center
60 Avenue des Champs-Élysées, Paris 8^e

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Greece Chronora S.A.
11, 3rd September St., Athens

Ireland Denis Coakley & Co., Ltd.
39, Clarendon Street, Dublin 2

The Netherlands SEIKO Import-Hora B.V.
Groothandelsgebouw, E.2, Postbus 29118, Rotterdam

Norway Fabrikkenes Depot A/S
Postboks 220, Tønsberg

Portugal Lisboa Poliprodutos
Representações e Comercio Geral, Lda.
Av. Luis Bivar, N^o 93-A, Lisboa-1

Porto Soc. de Rep.
Santos, Guimarães & Oliveira S.A.R.L.
Rua de Fernandes Tomás, 316-Porto

Spain Barcelona J.G. Girod, S.A.
Consejo de Cient, 302, Barcelona

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Madrid J.G. Girod, S.A.
Postas 17, Apartado 26, Madrid-12

Sweden Ekman & Co. AB
Stora Nygatan 29, Göteborg 1

Africa

South Africa S.A. Watch Co. (Pty) Ltd.
"Philadelphia Corner"
Jeppe & Von Wielligh Streets, Johannesburg

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